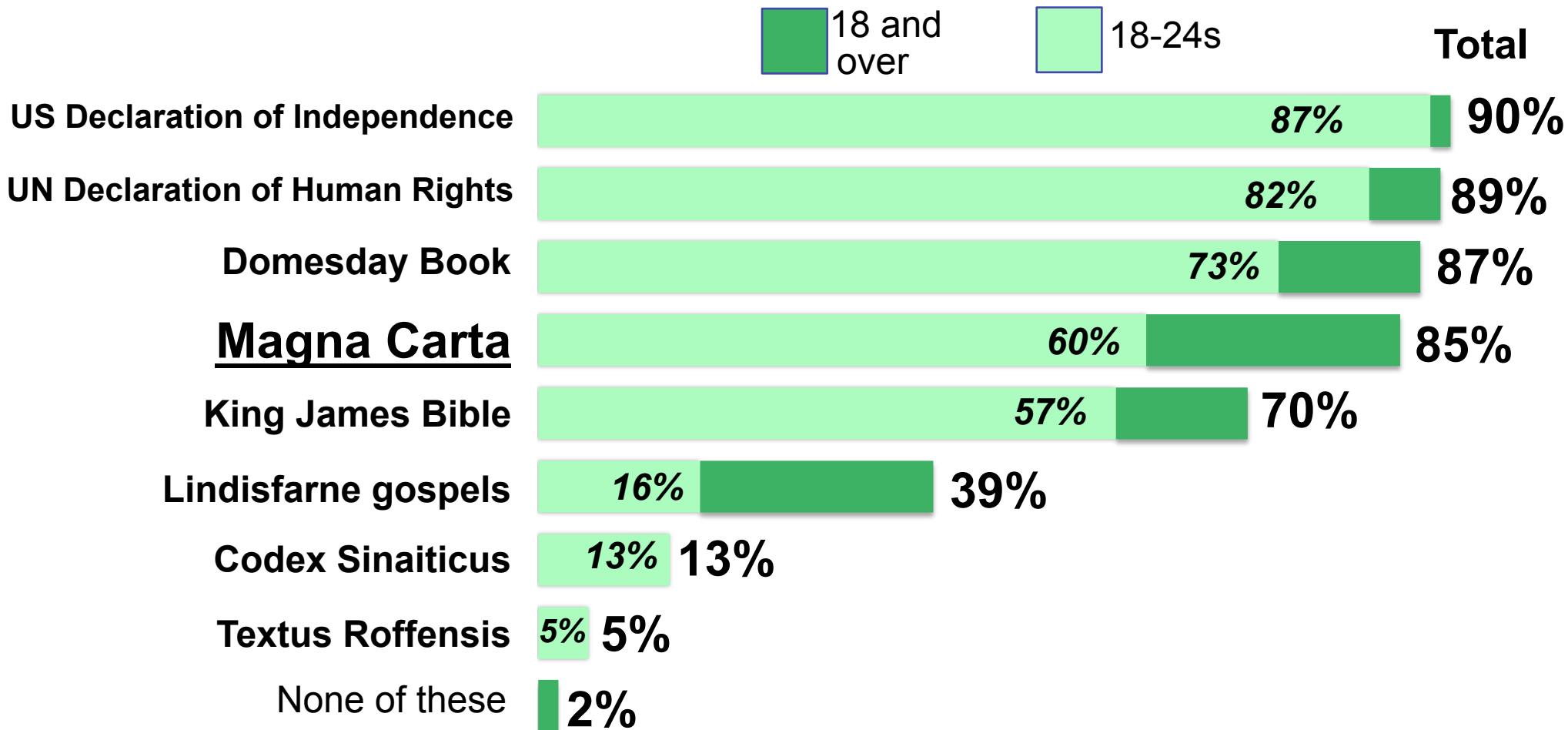


- **The Magna Carta 800th Survey is based on a nationally representative telephone survey of 1,005 British adults aged 18+ interviewed between 20th - 24th October 2012, weighted to the overall profile of the British adult population**
- **The fieldwork was conducted by Ipsos MORI on behalf of the Magna Carta 800th Commemoration Committee**
- **The MAGNA CARTA 800th SURVEY published in the Daily Telegraph on New Year's Day was conducted in collaboration with the recently announced King's College London/Ipsos MORI partnership**

More than eight in ten have heard of the Magna Carta

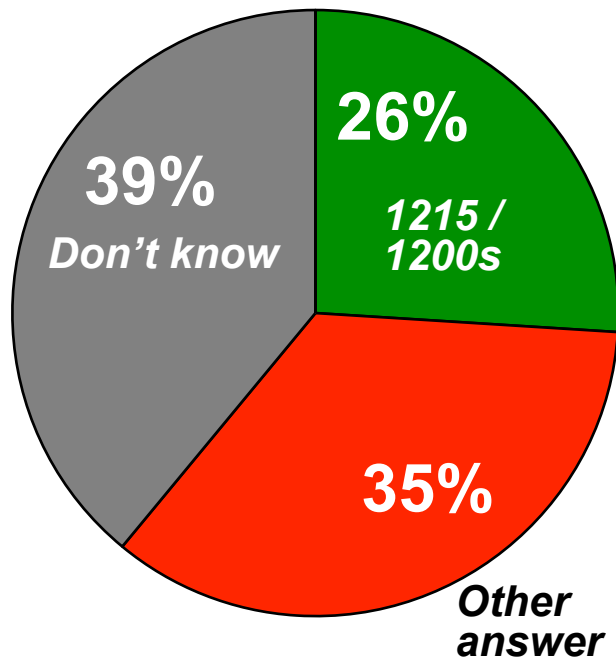
Q) *“I am going to read out a list of some historical documents. Which, if any, of these have you heard of before this interview?”*



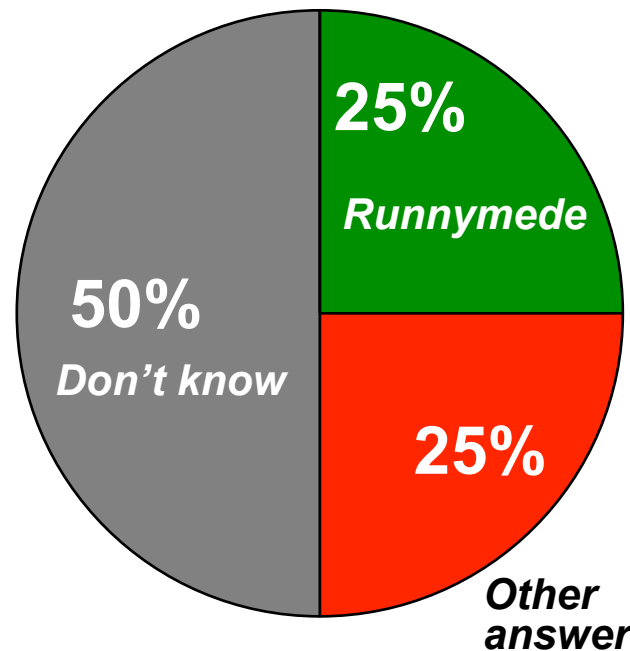
About a quarter of those who have heard of Magna Carta know about it in some detail

Q) “As far as you know...”

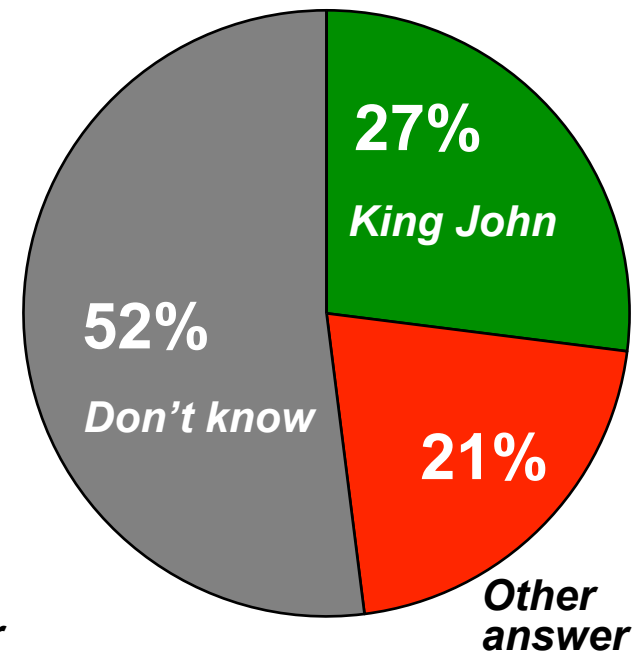
...when was Magna Carta sealed?”



...where in England was Magna Carta agreed?”



...which King agreed to Magna Carta?



Six in ten who've heard of Magna Carta know it guaranteed the rule of law

Q) *“Which, if any, of these rights do you think the Magna Carta guaranteed?”*

