



Steve Brown delivers the Magna Carta Anthem to Worcester Cathedral.

PART EIGHT

Extra information and links and conclusions



The Magna Carta Armoury



Once you have established your group, carried out your research or put together your project there are a few things that you may want to think about.

A) Applying for a Grant

Apply to the Heritage Lottery Fund for a grant

The Heritage Lottery Fund is there to help communities develop their heritage. In addition to big grants for national organisations the HLF also has small grants programmes for local endeavours. Small grants – up to £10,000 <http://www.hlf.org.uk/>

B) Putting a budget together

If you are applying for funding or setting up the group in any formal capacity it is important to put a budget together.

Using an excel spreadsheet or a grid is the best way of doing this. Make sure that you are realistic about any costs, include stationary, and fuel costs. If you are using volunteers for your project list them as donations in kind.

Don't exaggerate costs or requirements, if you want to obtain money from funding bodies they will know or check the current market rate for most things that a project would need.

Make sure you check any rules around VAT. If you are writing a budget to seek funds for a specific project then it is usually helpful to write a timetable alongside the budget, marking clearly

when funds would be needed, spent and the project delivered.

C) Approaching sponsors locally

If you want to give your local project a really local feel then it might be worth going to local businesses for sponsorship. Lots of small businesses like to help other groups in their community especially if they can get some publicity as well. Some of the big supermarkets have local funds for community activities. However, some people will only fund groups if they are registered as a charity.

Be open to sponsorship in kind – so free publicity, or promotion; accountants offering to help with budgets; reduced printing costs for exhibitions etc.

Be prepared that anyone sponsoring an activity will probably want an acknowledgement of that support; this is usually done by adding a logo on to any important materials

D) Write a project plan

A detailed project plan is useful for all projects. It brings together many of the ideas already discussed and puts them into one document.

The plan should have a clear set of aims, projected outcomes and method for fulfilling a project. There should also be a budget and a timetable. A list of people and their roles and responsibilities provide a project plan with a real face and character.



King John at Runnymede reflects on sealing Magna Carta.
Photo courtesy of the Odiham Society.

E) Using social media

To attract a wide audience and to promote your findings, attract volunteers, and publicise events using social media can be really helpful. Starting up a twitter account is free and really easy, however to make sure that you use the Twitter feed correctly spend a few weeks following other people and seeing who is active in your local area.

Once you are on Twitter it is important to send tweets out regularly so that people can see that you are active.

Twitter is useful for sending out publicity and for attracting and engaging with people locally in your area that might not attend events.

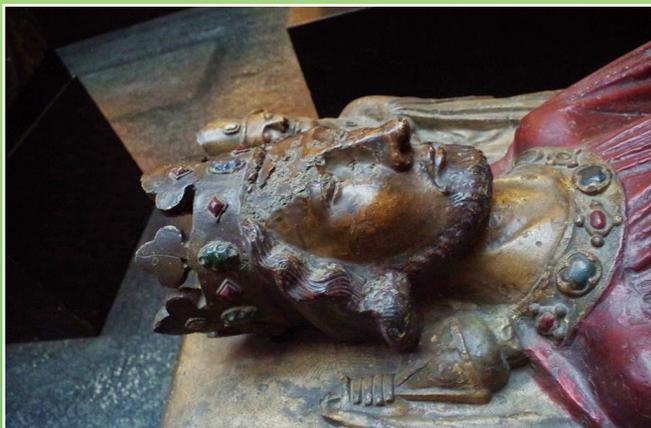
Facebook is another opportunity and is available free, but you will need to keep the page updated regularly and encourage people to visit your page.

Remember all social media takes time and getting it right is important if you are to give the correct impression to others.

You can continue to learn more about this period of medieval history by looking up the various websites available. These include:
www.battlefieldstrust.com,
www.magnacarta800th.com,
www.magnacartatrails.com,
www.history.org.uk, www.bl.uk
and www.nationalarchives.gov.uk.



Scott Wilson providing social media support to the Battlefields Trust.
Photo courtesy of the Magna Carta 800th Committee.



Links Magna Carta Toolkit

MC 800th Committee

www.magnacarta800th.com

Magna Carta Trails

www.magnacartatrails.com

Battlefields Trust

www.battlefieldstrust.com

Contact MC 800th Project

magnacarta800@battlefieldstrust.com

Facebook

www.facebook.com/battlefieldstrust

Twitter

<https://twitter.com/battletrust?lang=en-gb>

Baronial Order of Magna Charta 1898

www.magnacharta.com

National Society Magna Charta Dames and Barons 1909

www.magnacharta.org

Magna Carta Barons Association 2013

www.magnacartabarons.info

British Library

britishlibrary.typepad.co.uk/digitisedmanuscripts/magna-carta

National Archives

www.nationalarchives.gov.uk/education/medieval/magna-carta

Historical Association

www.history.org.uk/resources/general_news_2434.html

Magna Carta Chronicle

www.whatonearthbooks.com/shop/magnacartachronicle/

Northampton Battlefields Society

<https://northamptonbattlefieldssociety.wordpress.com/category/magna-carta/>

Simon de Montfort Society

www.simondemontfort.org/

British Council

<https://schoolsonline.britishcouncil.org/classroom-resources/list/magna-carta-my-digital-rights>

English Speaking Union

<http://mymagnacarta.esu.org/>